

Critchlow Adkins Welcomes New Development Director

Liz Connelly joins Critchlow Adkins Children’s Centers (CACC) in the role of Development Director. She brings with her a high level of energy and extensive experience in marketing, fundraising, sales, grants, administration, real estate development and corporate management.

In previous roles, Liz has created successful marketing campaigns and business development tools, served as a grants’ expert, and built strong associations with local and regional stakeholders. She also has extensive experience with Talbot County Public Schools, both as a volunteer and an adjunct teacher.

Liz is a graduate of the University of Mary Washington where she earned a B.A. in political science. She also graduated from the Institute for Organizational Management, an intensive four-year management program for association executives. She is a member of the Rotary Club of Easton and a Board Member of the Talbot County Chamber of Commerce. Liz and her husband,

Chris, moved from the D.C. metro area nearly 25 years ago to raise their now-grown children in Talbot County. Liz’ children attended Critchlow Adkins, and she is delighted to bring her skills, experience, and expertise to an organization that was so helpful to her family.

“I am so excited for this opportunity to join Critchlow and help advance the important initiatives that have already been set in motion,” she says. “We have stories to share – from the personal successes of four generations of students to the economic impact those successes have on our community. I’m looking forward to working with the board and staff to spread Critchlow’s mission and share why this important and unique model is such a lifeline for working families.

Critchlow also recently welcomed eight new and returning members to its Board of Directors. Each brings with them a wealth of knowledge, experience, and enthusiasm for Critchlow’s mission of providing quality, financially accessible childcare in a nurturing, diverse, safe, and enriching environment.

“Having Liz in the development role will help to strengthen the sustainability of our mission, ensuring that we can continue serving local families for the

next 50 years. We are excited to expand our team and outreach to the community by bringing her on board,” says Executive Director, Cristy Morrell.

Critchlow Adkins Children’s Centers is a nonprofit organization whose mission is to provide quality, financially accessible childcare in a nurturing, diverse, safe, and enriching environment. CACC offers year-round preschool, Pre-K through 5th grade before- and after-school care, and summer camp programs at five sites located throughout Talbot County.

Critchlow Adkins also provides enrichment programming through their innovative, literature-based STEAM activities. These fun projects teach children to use critical thinking, creativity, and problem-solving skills, and instill in them a love of learning through play. Preschoolers at Critchlow Adkins’ sites participate in the Raising a Reader Program. Each week, students take home a bag of books to read with their family. This program helps prepare children with the early literacy skills they need for kindergarten and encourages a life-long love of reading.

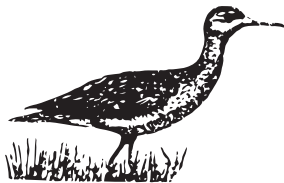
All five Critchlow Adkins sites are accredited by the Maryland State Department of Education and have achieved an



Liz Connelly

EXCELS (Excellence Counts in Early Learning and School Age Care) Check Level 5 Rating - the highest possible rating awarded to Maryland childcare centers.

CACC offers exceptional childcare, enrichment programs, and tuition assistance to local families with financial support from individuals, businesses, and foundations in Talbot County. To learn more, enroll a child, or make a donation, visit www.cacckids.org or call 410-822-8061.



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