

2017-2018 Building Brighter Futures

Annual Report



Critchlow Adkins
Children's Centers

a nurturing, diverse,
safe, and enriching
environment



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Dear Friends,

As you review our Annual Report, I hope you will be impressed by what Critchlow Adkins Children's Centers has to offer and amazed by all we have accomplished this past year. CACC provides quality, affordable preschool, before- and after- school and summer camp programs to children ages 2 -12. Our programs operate all year long and provide children with many opportunities to explore, learn, and excel in an environment perfectly geared for them.



All of our programs are accredited by the Maryland Department of Education which means our programs meet high educational standards, incorporate an age-appropriate and culturally diverse curriculum, and promote family involvement. Our amazing teachers continually attend professional development workshops and trainings and most have, or are completing, an advanced degree. Best of all, they love what they do and their passion shows in how they teach and care for the children in their classrooms.

We are particularly excited this year to announce that the new Easton Elementary School will include a CACC wing. This is a continuation of our relationship with the Talbot County Public Schools which has existed since 1984. The importance of this relationship was substantiated with the award of a Community Development Block Grant that will significantly defray the cost of constructing the CACC wing.

We are also delighted to announce the expansion of our White Marsh Program to include a three- and four-year-old program. This expansion has been part of our strategic plan for some time as parents in the Trappe area have been vocal in their desire for a quality childcare program in that area. We were able to achieve this goal by partnering, once again, with Talbot County Public Schools to repurpose a portable unit from our Easton Elementary School program. That unit recently welcomed 14 children to the new program.

We believe that every family deserves quality childcare regardless of their financial situation, and to that end, we provide tuition assistance to qualifying families. This past year we gave \$128,000 in tuition assistance to families who needed extra help to afford childcare, and we were able to do this with your help. Providing quality early childhood education is expensive, but it is an invaluable investment in the health and vitality of Talbot County and benefits all of us.

Thank you for all that you do. None of this would be possible without the continued contributions of you, our generous donors and fantastic supporters. With your help, CACC will continue to thrive and provide outstanding daycare and educational opportunities for many of the families and their children who live in Talbot County.

Alexis "Lex" Kramer
Board President

Critchlow Adkins Children's Centers mission is to provide quality, financially accessible childcare for children and their families in a nurturing, diverse, safe and enriching environment.

Community Partners:

Council Farms • Girls Scouts of America • 4-H • Talbot County Judy Center • Talbot County Health Department • PNC Bank • St. Vincent de Paul • Talbot County Public Schools • Lion's Club
• Oral Health Department • Speech Pathology • Talbot County Child Care Association • Talbot County Family Network
• U.S. Navy • U.S. Air Force



Our Students

350 Total Students

45% of our families receive tuition assistance

\$128,000 Amount of Financial Assistance given per year

4 Generations of families have attended CACC



ALL of our sites are Maryland State Department of Education Accredited and have the highest Maryland EXCELS rating. We have achieved this level of excellence for the past 25 years!



Established in 1970, CACC has cared for and educated over 11,500 children for four generations!

PRESCHOOL PROGRAMS

(Ages 2 to 4)

St. Michaels • Easton
Cordova • Trappe

BEFORE- and AFTER-SCHOOL PROGRAMS

(Pre-K to 5th Grade)

Easton • St. Michaels
Cordova • Trappe

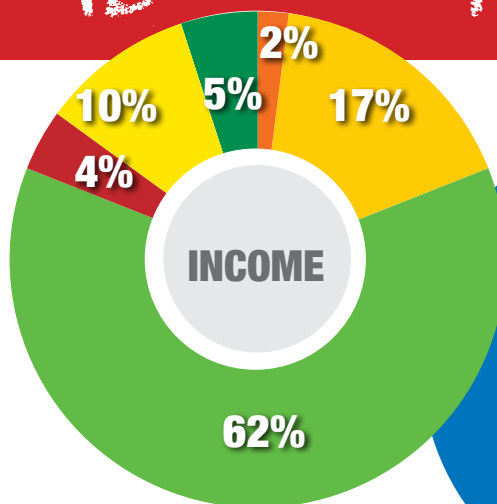
SUMMER CAMPS
AT ALL FIVE LOCATIONS



2017-18 BY THE Numbers

INCOME (Gross)

Childcare Food Program
Department of Social Services
Parent Fees
Events
Friend Funds
Grants



EXPENSES

90%

EXPENSES

Program Services
Management and General
Fundraising



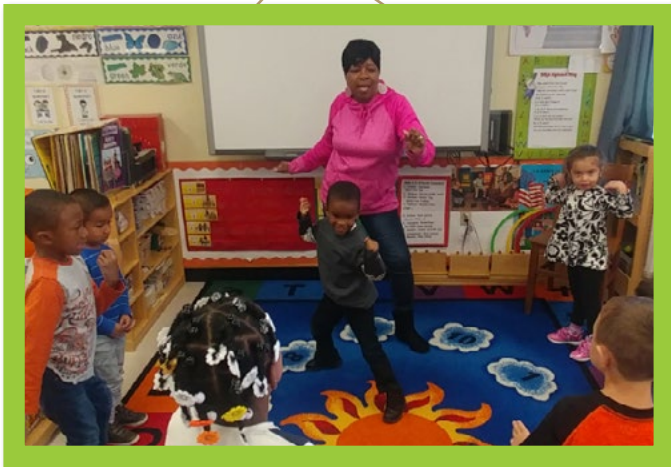
It is with heavy hearts that we mourn the loss of Happy Critchlow

who died this past June. Volunteering for Head Start in 1969, Happy recognized that affordable, reliable full-time daycare, which is a necessity for working families, was not available in the community. So in 1970, she and her dear friend Janice Adkins created Easton Day Care, the county's first non-profit, fully licensed day care center at St. Mark's Church in St. Michaels. That one classroom, with eight children, became a successful non-profit organization that now serves 350 children at five sites throughout Talbot County. Happy was active in operating the centers for 18 years and was a lifetime honorary member of the Board of Directors. During that time, she served as president and treasurer and developed a wide circle of volunteers and donors in the community. She leaves behind a legacy of advocacy and caring for working families and their children. She will be deeply missed.



Spring Critchlow Swinehart, current board member Hugh Adkins, and Margaret Critchlow

But we also celebrate her legacy...



"I love Ms. Phyllis's enthusiasm and positivity! She makes me smile every morning. And Dax loves his time in her classroom!!"

♥ —Nichole Howard, Preschool Site parent (4 year old classroom)

We will never be able to fully express our gratitude for all that you have done and for the example that you have set for both of our children over the last five years. It will be quite an adjustment not having to stop in as we drive through St. Michaels. We have always felt confident in our decision to choose CACC and know that our children are most prepared as they make the transition into an elementary school setting.

—Nicole Miller-Sadler



and our future...

Groundbreaking for our new School Age site building located at Easton Elementary School. To be ready in June 2020.



Current board member Mary Adkins

Partnerships and Sponsorships

Grants and Foundation Gifts:

American Legion Blake Blackston Post No. 77
Anonymous
Bay Hundred Youth Coalition
Bryan Brothers Foundation, Inc.
Christmas in St. Michaels
Choptank Electric Trust, Inc.

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Easton Elks Lodge No. 1622
Empower Me - Christ Church of Easton
and Peter and Carla Howell
Frederick N. and Phyllis H. Leonard Fund
of the Mid-Shore Community Foundation

Ruth and Robert St. John Foundation
St. Mark's United Methodist Church
Talbot Optimist Club
Van Strum Foundation

Chili Champ Cook Off

Johnny Mautz, our State Delegate, and Carpenter Street Saloon have been great supporters of our community and have sponsored this event for many years. Critchlow Adkins Children's Center St. Michaels site has been the fortunate recipient of the "Chili Champ Cook Off" proceeds. "We are very proud and honored to be a part of this", said Marlene Thomas, Site Director. "We are a non-profit organization and donations are an essential part of our funding."



The Conor Project

Conor Nashold was a child in our program who passed away last year. His grandfather, Rennie Gay, created the **CONOR PROJECT** in his honor to raise money for summer swim lessons.

Supported by these sponsors

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Talbot Rod and Gun Club
Jennifer L. Williams

A Skeet Shoot event was held at the Talbot Rod & Gun Club.



11TH ANNUAL Joy of Children

We raised \$65k which went toward providing tuition assistance for approximately 180 children in our program. An additional \$14,500 was raised to purchase new playground equipment for our Preschool Site.

A Big Thank You to our Joy of Children Sponsors



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If your name was inadvertently omitted or misspelled, please contact us at 410.822.8061





Critchlow Adkins
Children's Centers

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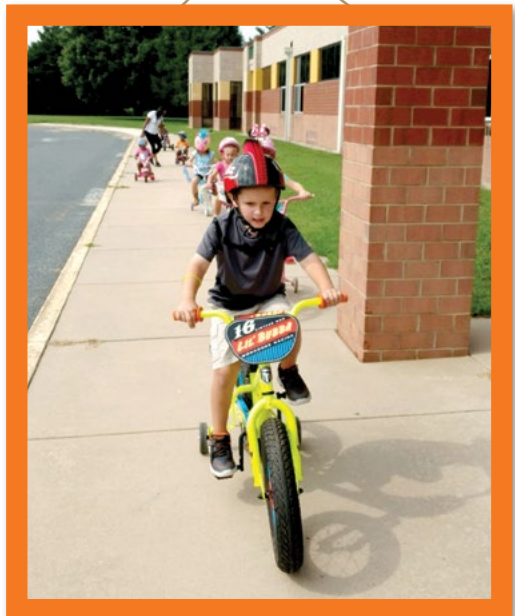
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to send to soldiers overseas.



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